

NORTH TORONTO BASKETBALL ASSOCIATION

2007 – 2008 “NTBA” SEASON

SPONSOR PROGRAM

******Attention Parents/Guardians of Players in NTBA. WE NEED YOUR ASSISTANCE!!!!******

Background:

- NTBA was founded in 1989 by 5 parents looking for their children to play in an organized basketball program.
- Today there are about 800 boys and girls between the ages of 8 and 18 playing in both our House league and All-Star programs (“Rep”).
- We have developed a reputation for a quality community-based kids sports organization and one of Ontario’s premier basketball programs.
- All coaches and organizers contribute their time on a volunteer basis.
- The costs of running NTBA are increasing, especially the cost of gym space to accommodate our program.

The Need for Sponsors:

We require your assistance in obtaining additional corporate financial support to assist us in defraying the escalating costs of sustaining and building a high quality basketball program.

Business Benefits:

Depending upon the “level” chosen, the benefits can include:

- ◆ Your corporate identity on all house league player jerseys ; house league trophies; player schedules; Coaches shirts, and the NTBA website,
- ◆ Prominent display of your corporation’s name in the NTBA newsletter,
- ◆ Strong profile in a desirable demographic market segment,
- ◆ Customized program, e.g. sampling, coupons, etc.

The Sponsorship:

NBA Legend Sponsor:	\$5,000	and over
NBA Sponsor:	\$2,500	to \$4,999
NCAA Sponsor:	\$1,000	to \$2,499
High School Sponsor:	\$200	to \$999

Timing: Commitments are to be formalized by **July 31, 2007**

Sponsor Sign-Up: Please complete the Sponsor Program on the opposite side.

More Information on the Opportunity and NTBA contact Michael Epstein or John Friedrichsen:	
<p>Contact: Michael Epstein, Director – NTBA Telephone: Business (416) 645-6522 Home (416) 789-0280 Fax: (416) 645-6501 E-mail: mepstein@fullerlandau.com.com</p>	<p>Contact: John Friedrichsen, Director - NTBA Telephone: Business (416) 960-9500 Home (416) 485-1596 Fax: (416) 960-5333 E-mail: johnf@firstservice.com</p>

MANY THANKS FOR BOTH YOUR INTEREST AND SUPPORT IN THE NTBA !!

North Toronto Basketball Association 2007-2008 Sponsorship Program

We are interested in becoming an NTBA SPONSOR for the 2007-2008 Season, as follows:

Company: _____

**Name to appear on
NTBA Products:** _____
(e.g., T-shirts, newsletter)

Address: _____

Telephone: _____

Fax: _____

Contact Person: _____

Sponsor Program: High School \$ _____ NCAA \$ _____ NBA \$ _____

NBA Legend \$ _____

For all NCAA and NBA corporate/business sponsors, please provide camera-ready artwork to enable us to utilize your corporate identity on NTBA products, if so desired.

Camera-ready artwork provided: YES _____ NO _____

Kindly forward this form along with your artwork (if applicable) and a cheque payable to North Toronto Basketball Association to:

**North Toronto Basketball Association
c/o Fuller Landau LLP
151 Bloor Street West, 12th Floor
Toronto, Ontario
M5S 1S4**

Attention: Michael Epstein, Director