

NORTH TORONTO BASKETBALL ASSOCIATION 2009 – 2010 “NTBA” SEASON SPONSOR PROGRAM

******Attention Parents/Guardians of Players in NTBA. WE NEED YOUR ASSISTANCE!!!!******

Background:

- NTBA was founded in 1989 by 5 parents looking for their children to play in an organized basketball program.
- Today there are about 800 boys and girls between the ages of 8 and 18 playing in both our House league and All-Star programs (“Rep”).
- We have developed a reputation for a quality community-based kids sports organization and one of Ontario’s premier basketball programs.
- All coaches and organizers contribute their time on a volunteer basis.
- The costs of running NTBA are increasing, especially the cost of gym space to accommodate our program.

The Need for Sponsors:

We require your assistance in obtaining additional corporate financial support to assist us in defraying the escalating costs of sustaining and building a high quality basketball program.

Business Benefits:

Depending upon the “level” chosen, the benefits can include:

- ◆ Your corporate identity on all house league player jerseys; house league trophies; player schedules; Coaches shirts, and the NTBA website,
- ◆ Prominent display of your corporation’s name in the NTBA newsletter,
- ◆ Strong profile in a desirable demographic market segment,
- ◆ Customized program, e.g. sampling, coupons, etc.

The Sponsorship: NBA Legend Sponsor: \$5,000 and over
NBA Sponsor: \$2,500 to \$4,999
NCAA Sponsor: \$1,000 to \$2,499
High School Sponsor: \$200 to \$999

Timing: Commitments are to be formalized by **July 31, 2009**

Sponsor Sign-Up: Please complete the Sponsor Program on the opposite side.

More Information on the Opportunity and NTBA contact Marcia Visser or Ron Campbell:	
Contact: Marcia Visser, President NTBA E-mail: mbv@rogers.com	Contact: Ron Campbell, Registrar NTBA E-mail: roncampbell@sympatico.ca

MANY THANKS FOR BOTH YOUR INTEREST AND SUPPORT IN THE NTBA !!

North Toronto Basketball Association 2009-2010 Sponsorship Programs

We are interested in becoming an NTBA SPONSOR for the 2009-2010 Season, as follows:

Company: _____

**Name to appear on
NTBA Products:** _____
(e.g., T-shirts, newsletter)

Address: _____

Telephone: _____

Fax: _____

Contact Person: _____

Sponsor Program:

High School \$ _____ **NCAA \$** _____ **NBA \$** _____ **NBA Legend \$** _____

For all NCAA and NBA corporate/business sponsors, please provide camera-ready artwork to enable us to utilize your corporate identity on NTBA products, if so desired.

Camera-ready artwork provided: YES _____ NO _____

Kindly forward this form along with your artwork (if applicable) and a cheque payable to North Toronto Basketball Association to:

**North Toronto Basketball Association
45007--2482 Yonge Street
Toronto, Ontario
M4P 3E3**