



North Toronto Basketball Association

NORTH TORONTO BASKETBALL ASSOCIATION 2010 – 2011 “NTBA” SEASON SPONSORSHIP PROGRAM

******Attention Parents/Guardians of Players in NTBA. WE NEED YOUR ASSISTANCE!!!!******

Background:

- NTBA was founded in 1989 by 5 parents looking for their children to play in an organized basketball program.
- Today there are about 900 boys and girls between the ages of 8 and 18 playing in both our House league and All-Star programs (“Rep”).
- The NTBA has developed a reputation as a quality community-based kids sports organization and one of Ontario’s premier basketball programs.
- All coaches and organizers contribute their time on a volunteer basis.
- The costs of running NTBA are increasing, especially the cost of gym space to accommodate our program.

The Need for Sponsors:

We require your assistance in obtaining additional corporate financial support to assist us in defraying the escalating costs of sustaining and building a high quality basketball program.

Business Benefits:

Depending upon the “level” chosen, the benefits can include:

- Your corporate identity on all house league player jerseys; house league trophies; player schedules; coaches shirts, and the NTBA website,
- Prominent display of your corporation’s name in the NTBA newsletter.
- Strong profile in a desirable demographic market segment.
- Customized program, e.g. sampling, coupons, etc.

The Sponsorship:

NBA Legend Sponsor:	\$5,000 and over
NBA Sponsor:	\$2,500 to \$4,999
NCAA Sponsor:	\$1,000 to \$2,499
High School Sponsor:	\$200 to \$999

Timing: Commitments are to be formalized by **July 31, 2010**

Sponsor Sign-Up: Please complete the following Sponsorship Program information sheet attached below.

For more information about the NTBA Sponsorship Program please contact:

Bruce Bronfman
E: bruceonline@on.aibn.com

or **Contact:** Ron Campbell, Registrar NTBA
E-mail: ntbaregistrar@bell.net

MANY THANKS FOR BOTH YOUR INTEREST AND SUPPORT OF THE NTBA !



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North Toronto Basketball Association 2010-2011 Sponsorship Programs

We are interested in becoming an NTBA SPONSOR for the 2010-2011 Season, as follows:

Company: _____

**Name to appear on
NTBA Products:** _____
(e.g., T-shirts, newsletter)

Address: _____

Telephone: _____

Fax: _____

Contact Person: _____

Contact Email: _____

Sponsor Program:

High School \$ _____ **NCAA \$** _____ **NBA \$** _____ **NBA Legend \$** _____

For all NCAA and NBA corporate/business sponsors, please provide camera-ready artwork to enable us to utilize your corporate identity on NTBA products, if so desired.

Camera-ready artwork provided: YES _____ NO _____

Kindly forward this form along with your artwork (if applicable) and a cheque payable to North Toronto Basketball Association to:

North Toronto Basketball Association
45007--2482 Yonge Street
Toronto, Ontario
M4P 3E3